

Briefing on Support Programmes for Careers Education, Information, Advice and Guidance

1 Diploma Support Programme

Background

The Diploma support programme (DSP) is delivered on behalf of the Quality Improvement Agency (QIA) by the Specialist Schools and Academies Trust (SSAT) and partners the Learning and Skills Network (LSN), Pearson Education and theWorkshop.

DSP is for schools, colleges, work-based learning providers and local partners working in consortia that are preparing to deliver the 14-19 Diploma. DSP offers training workshops, bespoke consultancy, materials, online support and a network of regional co-ordinators and information, advice and guidance (IAG) champions. IAG is one strand of the programme.

Target audience

- Consortium leads, IAG leads, IAG providers and local authority 14-19 leads.

What people can expect and how success is judged

SSAT IAG champions provide support across the nine government regions. Initial contact with consortia and IAG leads will identify the consortium's needs, put in place and strengthen strategic local partnerships, tackle workforce development and meet the quality standards for IAG. The IAG offer includes:

- training frameworks, which will support locally delivered continuing professional development (CPD) and equip staff to provide effective IAG

related to the Diplomas. The training frameworks are divided into six parts aimed at distinct target audiences.

- post-audit consultancy, offered in partnership with igen, to support the implementation of actions identified following audits of the quality standards within each consortium. For further details on the diploma support service igen offers, or to register, please visit <http://www.14-19iagconsultancy.co.uk/>
- support for local IAG networks to build sustainability in local areas through supporting and strengthening networks, groups, and local conferences.

The IAG strand is measured by the number of consortia contacted and the take-up of services. External evaluation of DSP will include a section on IAG and look at the impact of the IAG offer.

The DSP aims to act as an agent for change, providing expert support and consultancy to help build capacity in local areas.

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2007 to March 2008 and Phase 2 from April
2008 to March 2009.

Target audience

- Practitioners managing and delivering PHSE education Economic Wellbeing and Financial Capability.
- LA staff supporting them.

What people can expect and how success is judged

Working through the PHSE Association the work is managed by joint National Subject Leads (NSL) for EWBFC. In addition there is a Lead Practitioner and 20 Regional Subject Advisers (RSAs).

Support for staff involved in supporting, developing and delivering the new programmes of study for EWBFC includes:

- A national conference on 27th November for LA staff responsible for supporting the implementation of the new curriculum, Lead RSAs for PHSEe, pfeg consultants, EBP managers and CEG advisers. The aim of this is to raise awareness of the programme of study and support available for EWBFC and to consult with them about how to better tailor this.
- Nine regional seminars for practitioners to share good practice in delivery of the new programmes of study.
- Two video case studies exemplifying good practice in delivery of the new programmes of study.
- Additional materials to complement what is already available from DCSF, QCA and others.
- Support for schools and EWBFC networks

2 Support for the Economic Wellbeing and Financial Capability (EWBFC) Programme of Study

Background

CfBT Education Trust was awarded the DCSF contract for the Subject Specific Support Programme in April 2007. Working with ten relevant subject associations support for the implementation of the new secondary curriculum in all of the foundation subjects is offered to all maintained secondary schools in England. The aim of this support is to enable secondary school subject leaders and teachers to deliver the new curriculum in a way that allows them to link across the curriculum in imaginative and inspirational ways.

Following the QCA review of the secondary curriculum, this is part of a wider programme of multi-agency support that includes support for subject leaders from the National College for School Leadership (NCSL) and support for innovative curriculum design by the SSAT. Phase 1 of this work took place from September

in the regions through the RSAs, including a Lead RSA in each region in the form of training and development sessions.

- Links to the pfeg 'My Money' consultants through the Lead RSAs.

As part of the wider SSSP, success will be judged by the number of schools receiving support from RSAs. A target to reach 90% of schools has been set.

Funding and timeframe

The SSSP is funded by the DCSF until March 2009.

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3 Careers Education and Information, Advice and Guidance Support Programme

Background

DCSF has funded a support programme for Careers Education since 2001. This resulted in the establishment of www.cegnet.co.uk, and the launch, in June 2007, of www.iagworkforce.co.uk. The new CE/IAG Support Programme was launched at three regional IAG conferences in June 2008. The programme is delivered by VT Enterprise, working in partnership with the Association for Careers Education and Guidance and Youth Access, and supported by the Specialist Schools and Academies Trust and the Economics and Business Education Association.

Target audience

- Careers education advisers and consultants, IAG practitioners, teachers and tutors who support career learning.

What people can expect and how success is judged

The web sites are at the heart of the support programme. Over the two years, the sites will be bought together on a government site, with a brand new module focusing on the facts and implications of the 14-19 reform programme, **14-19 Choices**. Users can also access a range of other support from the programme. These include:

- Good practice case studies under each twelve of the national IAG standards.

- Classroom materials to support delivery of key careers themes that can be used in a flexible way and genuinely engage the interest and commitment of young people.
- Labour Market Information Overviews for each of ten Diploma lines of learning for initial roll-out in September 2008 and 2009, in consultation with the Sector Skills Council network.
- Regular e-bulletins (10 per year), with news updates from policy teams, information sharing on good practice and useful resources. If you are not already on the database to receive your copy please email Donna.McFetrich@vtplc.com.
- Briefing papers on key aspects of careers education and IAG. Topics include Challenging Stereotypes, Choosing the Diplomas and Choosing Apprenticeships.
- Development of a sample charter of what young people and their parents/ carers can expect from IAG services based on the national IAG standards.

We are measured on the level of awareness of the programme including hit rates on the web sites, feedback from surveys and newsletter numbers.

Funding and timeframe

The support programme is funded by the DCSF until March 2010.

The programme is overseen by the Choice and Opportunity team at DCSF.

Contacts for further information

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